# INLAND SOUTHERN CALIFORNIA

Regional Challenges, But Ripe for Investment

**Great Need.** 

**Limited Resources.** 

**Untapped Potential.** 



## **The Funders Alliance**

### of San Bernardino & Riverside Counties

#### The primary goals of the **Funders Alliance include:**

- Regional networking and information sharing between large funders
- Advocacy for the needs of the region
- Leveraging of funds to maximize impact on common goals
- Increasing the capacity of service providers within the region

#### Two focus areas/workgroups:

- **Capacity Building**
- Outreach & Advocacy

Altura Credit Union

The Annenberg Foundation

Arrowhead United Way

Bank of America Charitable

Foundation

The California Endowment

The California Wellness Fdtn.

The Children's Fund

California State University, San

Bernardino Philanthropic

**Foundation** 

Citizens Business Bank

**Bernardino County** 

The Community Foundation

Serving Inland Southern California

County of San Bernardino

First 5 Riverside

First 5 San Bernardino

**HMC** Designing Futures

Foundation

**Inland Empire United Way** 

The James Irvine Foundation

JP Morgan Chase

Kaiser Permanente Riverside

Southern California Edison

The RAP Foundation

Riverside Arts Council

**Riverside Community Health** 

Foundation

**Union Bank** 

Community Action Partnership SanUnited Way of the Inland Valleys

Weingart Foundation

Wells Fargo



**A Region of Promise & Potential** 



















**A Profile of our Nonprofit Sector** 

### 10,000 NPO's within San Bernardino & Riverside Counties

- Health, Education, Safety, Homelessness, Youth Development, Crisis Services
- 49,000 residents employed by NPO's 6% of the region's workforce
- \$2.5 billion annual economic activity generated by NPO's
- Millions \$\$\$ drawn to the region from outside sources –
   government, private, corporate, and foundation revenue

## What We've Learned...

### **Investing in the future of the Inland Empire**

# Private Foundation Funders perceive limited strength in the I.E.'s nonprofits

- Quality of grant proposals
- Quality of nonprofit strategies and programs
- Past results have not always been strong

### The Inland Empire needs a stronger voice.

- Need to increase our presence in Los Angeles and San Francisco.
- Funders need to better understand our local challenges
   strengths, and know our leaders



#### **Critical to the future of our state**

If we care about the future of California, we must care about the future of the Inland Empire.

#### **Great Needs**

A vast, diverse region with high rates of growth and low rates of progress on education, health, and poverty.

#### **Limited Resources**

A tattered safety net with challenged nonprofits and limited financial support.

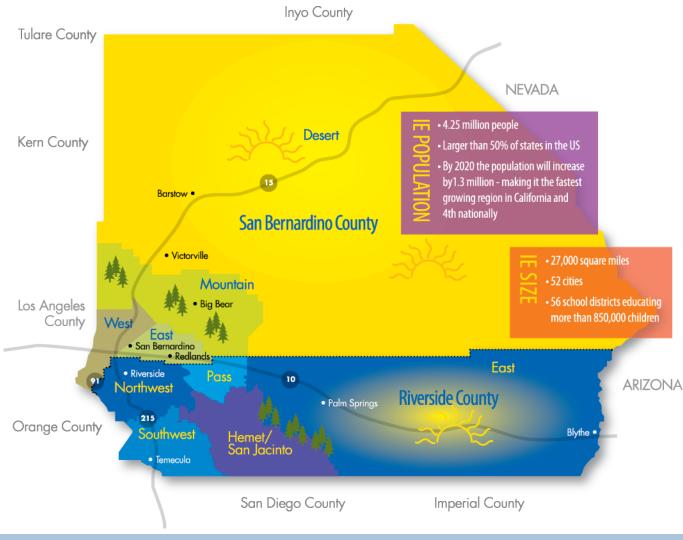
#### **Untapped Potential**

A strong vision for the future, passionate leadership, and an impressive collaborative spirit.

There is great promise for the Inland Empire... but outside investment will be needed to reach its potential.



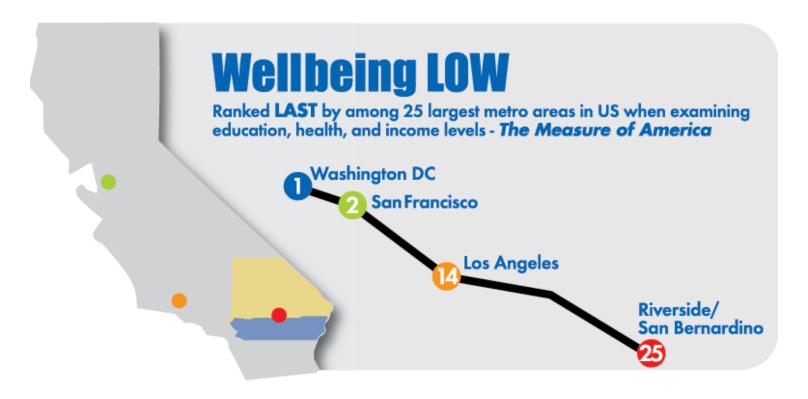
### The large and diverse future of Southern California





### The Needs are Great

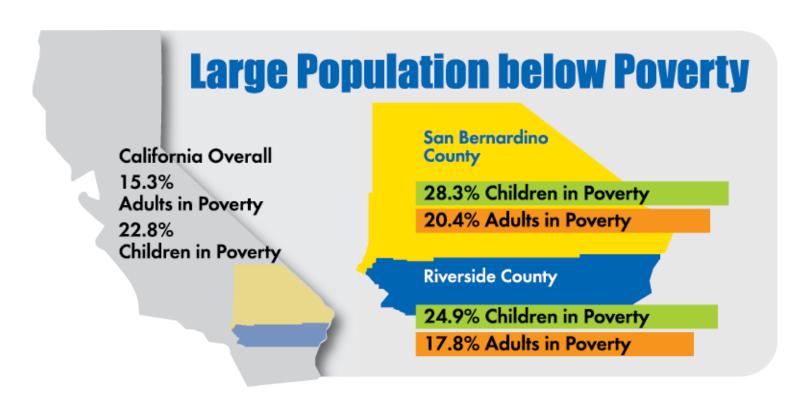
**Lowest wellbeing in the nation** 



Demographic change combined with the effects of the Great Recession has created a tattered safety net for the Inland Empire.

# The Needs are Great

**Plagued by poverty** 

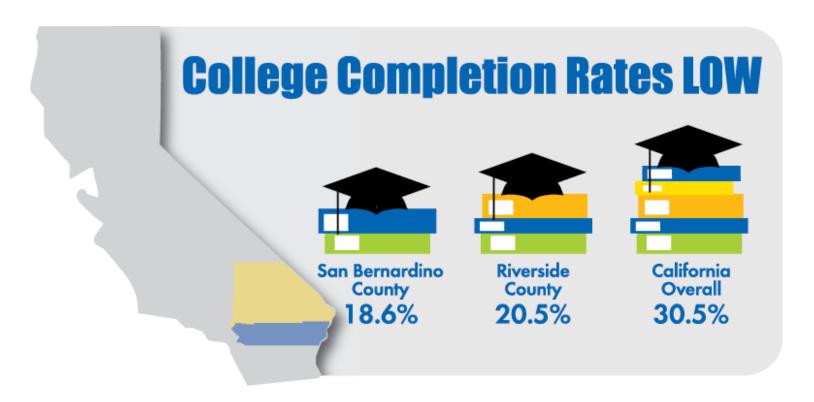


The Riverside-San Bernardino-Ontario area has the <u>highest poverty rate of any of the nation's 25 largest metropolitan areas</u>. Median incomes remain well below those in the rest of California and are far lower than their 2007 peak.



## The Needs are Great

**Poor educational outcomes** 



While the Inland Empire's API scores have shown improvement over the last decade, they still fall far short of the statewide target score of 800 – in Riverside County only 8 out of 23 districts (or 52% of schools) met the target; in San Bernardino County only 12 out of 33 districts (or 43% of schools).



### **Needs are Great**

**Challenging health metrics** 

### **Health Risk Factors High**

**ADULTS** Nearly 2/3 are considered overweight



CHILDREN Nearly 1/2 are considered overweight



According to the 2013-2014 American Human Development Project, this region's health score was 5.54 compared to a statewide score of 6.16.

Similarly, for 2016, the Robert Wood Johnson Foundation ranks counties on both health outcomes and factors: San Bernardino is 47<sup>th</sup> out of 58 California counties on factors, while Riverside is ranked 39<sup>th</sup>.



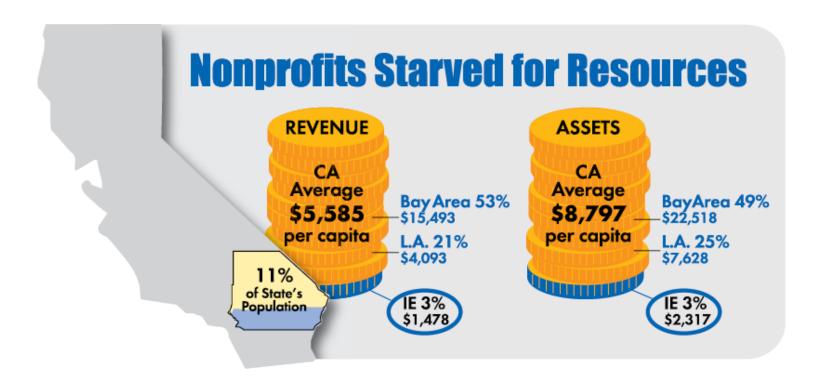
**Challenged to meet deep demands** 

The region's nonprofit sector faces challenges.

Not only do nonprofits face
GREATER COMMUNITY NEEDS,
but they are forced to
address those needs with
FAR FEWER RESOURCES.

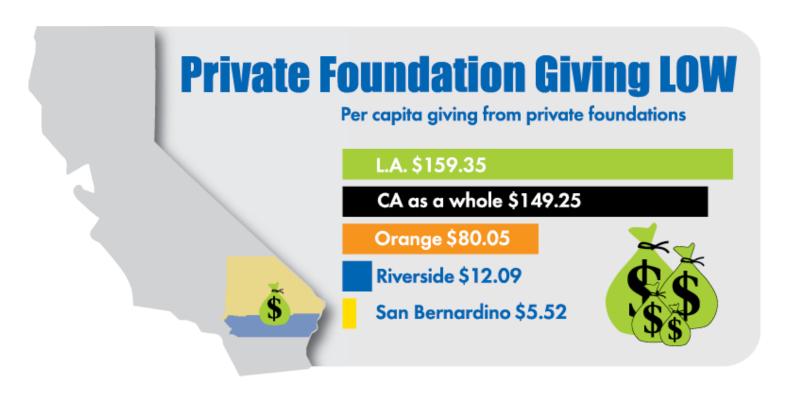


**Limited nonprofit revenue & assets** 



Nonprofits in the region not only face greater needs, but their caring and creativity have been stifled by inadequate resources.

**Low rates of foundation funding** 



Compared to other regions of California, the Inland Empire is the recipient of far fewer private foundation dollars from local sources.

#### **Fewer local funders**

### **Extremely Limited Foundation Support...**

#### San Bernardino County:

134 private foundations holding \$414 million in assets and making \$10.6 million in grants annually.

### Los Angeles County:

3,506 foundations' assets of \$34.5 billion and \$1.5 billion in grants.

#### JUST 1% of Los Angeles' Foundation Giving

98% of businesses have less than 100 employees and there are very few corporate headquarters – making it difficult to provide substantial philanthropic support.

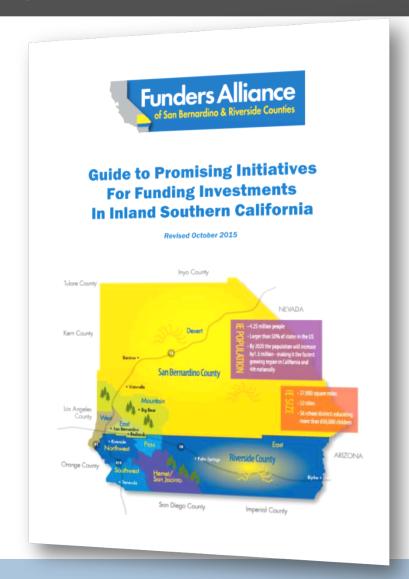


# **Highlighting our Potential**

**Guide to Promising Initiatives for Funding Investments** 

# **Collaboratives and organizations supported by Funders Alliance members**

- Created to help grantmaking colleagues invest in the two-county region.
- A starting point to understand the nonprofit sector.
- There are many more organizations doing excellent work that deserve funding.
- 10 innovative collaboratives.
- 20 organizations of all sizes and issue areas.





# **Strengthening our Nonprofits**

Capacity building one-stop shop: ieCapaciteria.org



# **Next Steps...**

### **Investing in the future of the Inland Empire**

### **Continued Advocacy by The Funders Alliance**

- Outreach & Advocacy Workgroup
- New Partnership with the Southern California Grantmakers Association
- The Real Inland Empire Bus Tour on April 7<sup>th</sup>
- Increasing availability of info on grant makers and grant opportunities for those in the Inland Empire

# **Next Steps...**

### **Investing in the future of the Inland Empire**

#### How You Can Help...

- ➤ Partner with nonprofits and philanthropy when strategizing for the region's future growth
- Prioritize local nonprofits/vendors when contracting services
- ➤ Encourage private and public funding sources to prioritize funding Inland Empire nonprofits
- ➤ Join us in advocating for the region utilizing this data: www.ieCapaciteria.org/Funders-Alliance
- Use the Funders Alliance as a resource

## The Funders Alliance

### of San Bernardino & Riverside Counties

### www.ieCapaciteria.org/Funders-Alliance

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